



Logo Design for Client American Greenhouse Gas Recycling Featured in the 'The Big Book of Green Design'

American Greenhouse Gas Recycling retained Graphic Design by Dianne to create a logo design concept to brand their corporate identity.



A graphic illustration including recognizable industry symbols focused on the essence of the companies business. Graphic Design created a unique, lasting identity for the client.

CASE STUDY

CLIENT

American Greenhouse Gas Recycling
Grinnell, Iowa

American Greenhouse Gas Recycling L.L.C. is an energy firm focused on carbon sequestering using organic and inorganic means plus renewable energy production. Our goal is the production of renewable energy and carbon sequestering, not just trading credits. This is done through investment in production assets, with a keen effort to optimize cost to production ratio.

AUDIENCE

Business to Business
Business to Consumer

INDUSTRY

Renewable Energy Services

CHALLENGE

Create an identity that would translate over multimedia while graphically illustrating the services provided. In a competitive industry a unique and memorable professional image was a necessity.

MATERIALS PRODUCED

- ◆ Logo Design
- ◆ Stationery Design
- ◆ Favicon

PUBLISHED

This logo design has been selected for publication in "The Big Book of Green Design". To be released September 15, 2009 by Harper/Collins Publisher.



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