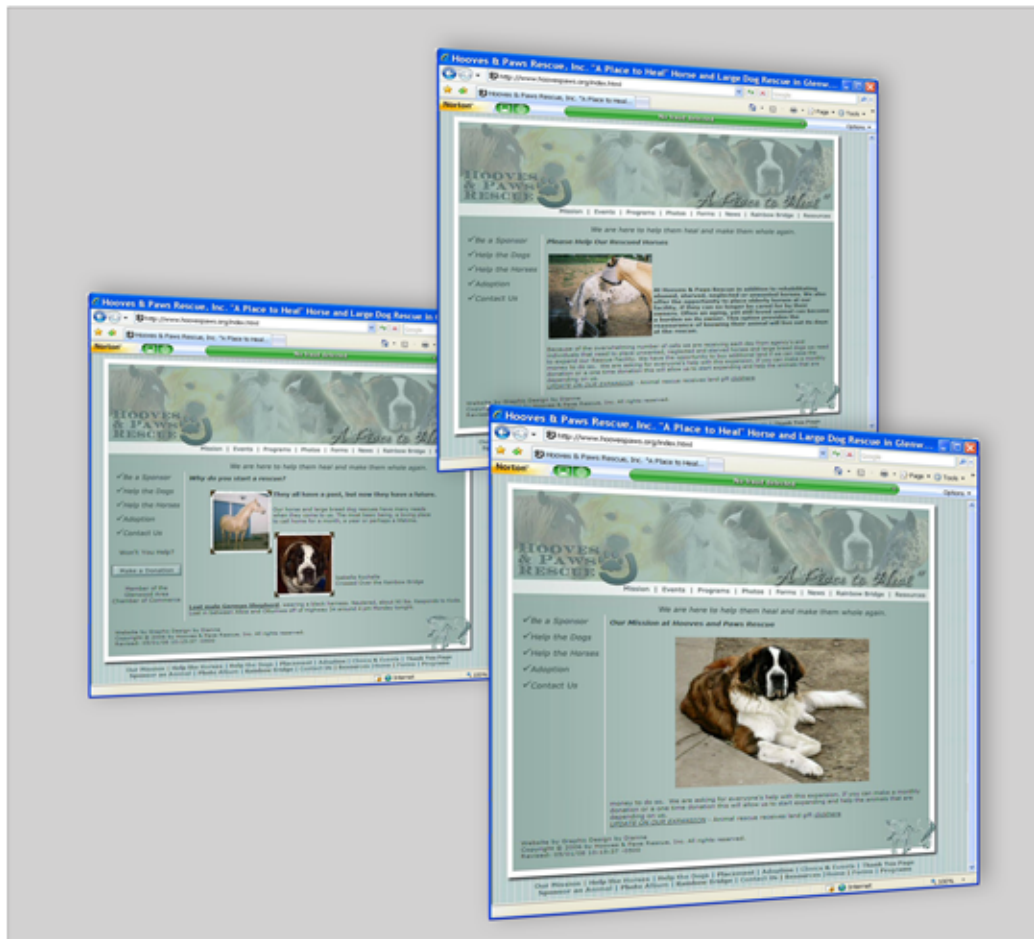




Graphic Design by Dianne Donates Logo and Website Design to Hooves and Paws Animal Rescue.

Graphic Design created a logo concept, corporate identity, website design and provides on-going website maintenance Pro Bono for Hooves and Paws Rescue.



The logo developed by Graphic Design provides a simple graphic representation of the client's non-profit rescue. The client was provided with PayPal donation buttons and a recurring payment option.

CASE STUDY

CLIENT

Hooves & Paws Rescue, Inc
Glenwood, Iowa

At Hooves & Paws Rescue, Inc. we rehabilitate abused, starved, neglected or unwanted horses and large breed dogs. If possible, following rehabilitation, we place such animals in loving homes. If for any reason an animal cannot be placed, the animal will live it's life out at our rescue facility in a safe, loving environment.

www.hoovespaws.org

AUDIENCE

Charity to Potential Donors

INDUSTRY

Animal Rescue

CHALLENGE

Client requested a website to promote the visibility of their new animal rescue center. Client requested the ability to accept donations on-line via e-check or credit card and to also to provide donors with a recurring payment vehicle. The client's information changes on almost a daily basis.

MATERIALS PRODUCED

- ◆ Logo Design
- ◆ Website Design
- ◆ Website Maintenance
- ◆ Signage



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