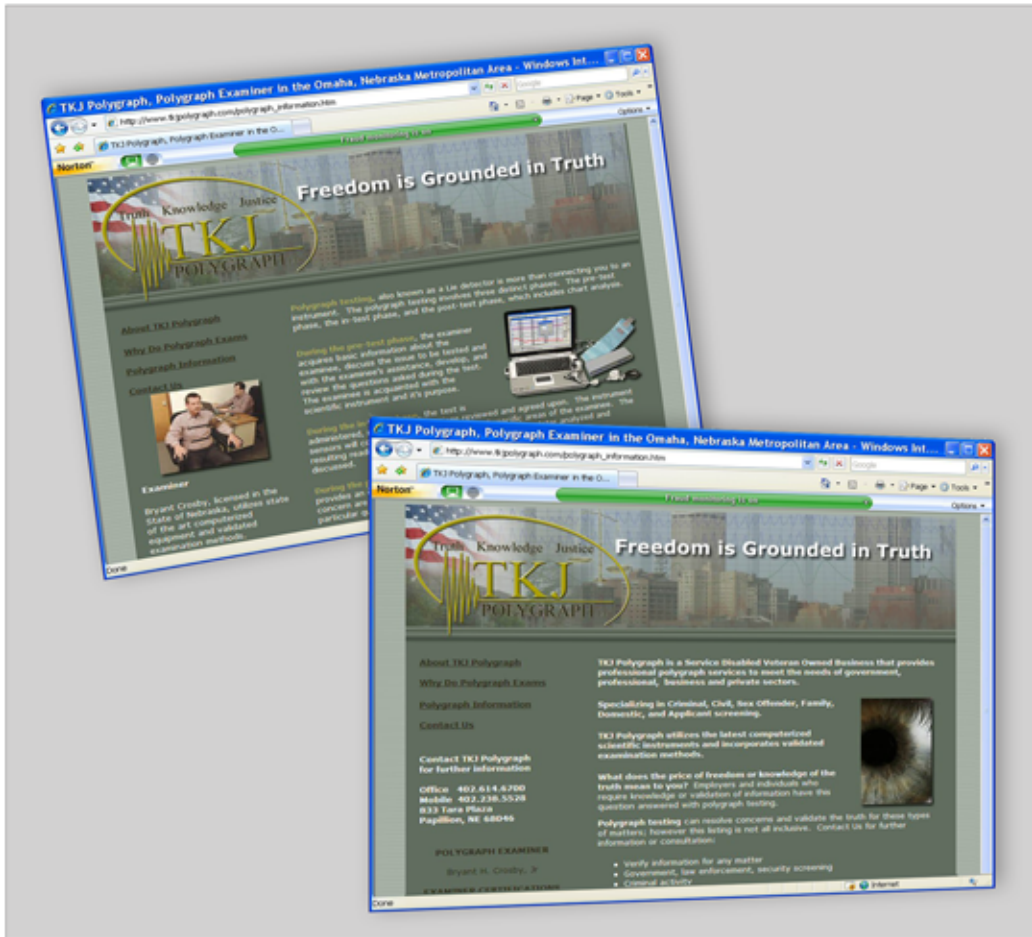




TKJ Polygraph Hires Graphic Design by Dianne to Create Logo and New Website Design.

A new service business, TKJ Polygraph, contracted with Graphic Design to develop a logo and corporate identity. Graphic Design created a design that symbolically represented the clients services and a website to further enhance the growth of this new business venture.



The logo developed by Graphic Design provides an strong image and relates well to the nature of the client's business and enforces their corporate identity. The client requested certain elements be incorporated into the design. Graphic Design was able to incorporate those elements successfully into the banner and graphic images contained in the website.

CASE STUDY

CLIENT

TKJ Polygraph
Omaha, Nebraska

TKJ Polygraph provides professional polygraph services to meet the needs of government, professional, business and private sectors. Specializing in Criminal, Civil, Sex Offender, Family, Domestic, and Applicant screening. TKJ Polygraph utilizes the latest computerized scientific instruments and incorporates validated examination methods.

www.tkjpolygraph.com

AUDIENCE

Business to Consumer

INDUSTRY

Professional Polygraph Services

CHALLENGE

Create a logo and identity for new service business incorporating elements specific to client's industry. Logo design was then to be translated to a web based graphic to be used on a business card website.

MATERIALS PRODUCED

- ◆ Logo Design
- ◆ Website Design
- ◆ SEO



Graphic Design by Dianne
Omaha, Nebraska

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